



## Performance Report for the East Salford Area October 2018 – March 2019

### Key highlights include:

- Broughton Leisure Centre hosted an array of local and regional swimming and synchronised swimming competitions, attracting hundreds of swimmers and thousands of spectators to the facility
- Continued growth in popularity of the new Female gym and class programme at Broughton Leisure Centre With the addition of a female Personal Trainer
- Broughton Leisure Centre in partnership with the Lowry Theatre hosted 2 nights of shows for the acclaimed TAKE ON ME
- Street Reds joined Salford Sports Village in delivering free Friday Night football sessions
- Salford Sports Village supported Salford City Football Club's Foundation 92 programme delivery of football sessions to vulnerable adults
- 60 older people aged 50–90 years old attended a Christmas Tea Dance at Salford Sports Village
- A Quidditch event was held at Salford Sports Village with hundreds of players and spectators attending over the two day competition
- Salford Sports Village was hired for a 'Slime' convention which attracted hundreds of children

### Salford Sports Village (SSV) Supporting Local Football

SSV has been supporting and enhancing local football schemes for the benefit of the local community:

**Street Reds Football**, a Manchester United led session has now been funded and located at the centre on Fridays. This takes over from the Greater Manchester Police Proceeds of Crime funding which ended recently. Children and young people aged between 8-16 years old attend the free session with numbers growing since the introduction of the Manchester United Foundation team

**Salford City Foundation 92** is an independent Charity that focuses on supporting people to improve their lives through sport. It helps support people with a disability, people who are experiencing homelessness or young people who have, or may be at risk of, committing offences. Salford Sports Village is now the host site for the Foundation and the partnership is strengthening with lots of potential for the centre to support the growth in demand

**Manchester Ability Counts League** is back up and running with the highest number of teams now signed up to the league. The feedback is brilliant and the waiting list to get involved shows that the event organisers and site are working very well together

### Community Theatre

The Lowry Theatre production of Take on Me by Dante or Die, saw three shows delivered at Broughton Leisure Centre. Leisure Centre customers as well as local community members were invited to be part of the show. Audiences were invited to follow the production around the building and even participate in scenes and singing.

The aim of the project was to bring the Arts closer to the community, an outcome that was achieved with both shows selling out and additional tickets being offered.

### **Salford Sports Village Events**

Salford Sports Village continues to host a wide variety of bookings:

Ultimate Frisbee chose the facility to host their North West games and due to the success of the games the site is now trying to secure the National Finals.

Quidditch UK (as Harry Potter fans will know, is a rapidly growing sport, especially amongst Universities) hosted their Northern finals at the Sports Village. The two day event was so successful, enquiries have already been made for 2020.

A Slime event was held, attracting large numbers of juniors who showcased and sold their own products.

### **Forthcoming events and activities:**

- Open Water Lifeguard course
- City of Salford Spring Meet
- Salford Mini Soccer Festival

**For more information please see:**

<http://www.salfordcommunityleisure.co.uk>