

Performance Report for the East Salford Area April – September 2018

Key highlights include:

- Salford Sports Village hosted yet another successful Salford Mini Soccer Festival with 16 local teams playing and over 200 spectators attending
- Two holistic workshops demonstrating Yoga and Tia Chi were held at Salford Sports Village. The Tia Chi workshop was hosted by Dr Paul Lam who teaches his findings all over the world
- The Greater Manchester Police Proceeds of Crime continued to fund free sports activities for local children at Salford Sports Village. The session offers the local children the chance to try a number of different sports with a qualified coach on hand to encourage and support the skills of local youths
- The Manchester Ability Counts league returned in September to Salford Sports Village, The league provides structure to support disability football in Salford
- Broughton Leisure Centre hosted an array of local and regional swimming and synchronised swimming competitions, attracting hundreds of swimmers and thousands of spectators to the centre
- The female gym at Broughton Leisure Centre continues to grow in popularity
- Broughton Leisure Centre facilitated actors and support teams for an upcoming film 'The Queen and I' starring Johnny Vegas and David Walliams
- Broughton Library held its first ever feature film screening, an audience of over 40 enjoyed a showing of Paddington Bear 2
- Over 50 children and adults came along to a Teddy Bears Picnic at Lower Kersal Library as part of the libraries children's Summer holiday programme
- September marked the launch of a Saturday morning Computer Course at Broughton Library
- Manchester's Museum of Science and Industry visited Broughton Library to deliver a family workshop themed around George Stephenson's 'The Rocket'

Spotlight - Salford Sports Village Car Park

Phase one of the car park improvements at Salford Sports Village were completed (funded by Section 106 money). This work ensured maximum use of the parking facilities, easing concerns from neighbours whilst ensuring the area is safer for pedestrians at the same time. The project work had been planned for a number of months and was scheduled to be delivered during the quieter weeks at the facility. It was felt necessary not only to improve the capacity and overall spaces by 30% through better marking and appropriate use of unused areas which has benefits to neighbours of the site during very busy periods, but also to improve the safety of the area with growing numbers attending the Nursery & Library facilities. Speed humps and shorter crossing areas have been introduced alongside better signage and one-way system, all of which work toward making the area safer for the users of the site.

Spotlight – Resident Sports Colleges

Enrolments at the two resident sports colleges at Salford Sports Village are out performing all expectations. Over 70 young men are currently registered on educational programmes. MIFA

(Manchester International Football Academy) have been using the facility as its home base for the last 7 years. In that time, the Academy has grown from a fledgling business trying to filter ex-professional footballers back into clubs and transformed into what is now a thriving educational programme for local, national and international students, using football as the incentive to draw and engage young men on programmes which can see them educated up to the equivalent of A Levels. There are currently in excess of 50 students on programme. TRC (The Rugby College) is operating in the same way as MIFA, only using Rugby Union & Rugby League as the incentive. Still a young enterprise now in its 3rd year of operation TRC has a roll call of 18 students. Salford Sports Village has supported both organisations with office and study facilities alongside the provision of quality training and playing areas.

Spotlight – Female Only Gym

The recent addition of a Female Only gym to the fitness offer at Broughton Leisure Centre continues to grow in popularity. The inclusion of a separate, fully equipped gym has opened up the opportunity to a much larger section of the local community and having recently added the option for mums to exercise with their children in attendance, the overall programme improvements have been well received.

Spotlight – Library Work Experience

David and Nimi live close to Broughton Library and attend a local High School where they are working towards a Bronze Duke of Edinburgh award. From March – July David and Nimi visited Broughton Library one evening a week to carry out a variety of tasks. Both young men made a great contribution to the Library and both said how much they had enjoyed the experience

Customer Feedback:

“The staff at the Sports Village are extremely friendly and are quick to make you feel like a valuable member. I’ve been going to Just Play sessions for a long time but never used the gym until now, wish I had done so sooner!”

“My daughter really enjoyed her first swimming lesson at Broughton Leisure Centre and she’s very excited to go back! The pool is in a good state and clean and I feel like its good value for money”

“I’m absolutely loving the female only gym. It’s amazing and convenient. Thank you”

Forthcoming events and activities:

- National ‘Ultimate Frisbee’ Tournament at Salford Sports Village
- Lower Kersal / Inspiring Communities Together Halloween and Christmas events at Salford Sports Village
- Manchester and District Vice Presidents Swimming Gala at Broughton Leisure Centre
- Swim England National Synchronised Swimming Team Trials at Broughton Leisure Centre
- Tech and Tea sessions at Broughton and Lower Kersal Library
- Re launch of Broughton Reading Group

For more information please see:

<http://www.salfordcommunityleisure.co.uk>