

Performance Report for the Eccles Neighbourhood Area

April – September 2018

Key highlights include:

- Eccles Primary Schools Swimming Gala
- Cheshire League Athletics Event – Cleavely Athletics Track
- School Sports Day events at Cleavely Track
- Eccles Leisure Centre and Library both supported the annual Eccles Festival Event
- Eccles Leisure Centre celebrates 30 years opening
- Summer Ibiza Pool Party Event
- Summer holiday activities
- Successful summer reading challenge
- Delivery of computer classes

Spotlight – Eccles Leisure Centre 30 Years Old

April 2018 marked the 30th birthday anniversary for Eccles Leisure Centre. Over the past 30 years there have been many changes to the facility including, a fitness suite and changing areas replaced a bar area and staff room. Where once a sports hall provided just two aerobic (JAG) sessions a week, there now are over 30 fitness classes each week - as well as a strength and conditioning suite. There have been many design changes internally, but the commitment from the team on site to provide high standards of service, and a programme reflecting customer needs and trends, hasn't changed.

The Eccles Festival event provided the perfect opportunity to celebrate the centre's anniversary and invite old, existing and new customers into the facility. It was a chance to showcase the variety of leisure opportunities available for all ages and abilities. The centre supported a programme of activities organised by partner agencies working in the Eccles Neighbourhood and the feedback from the Community was extremely positive.

Spotlight – Smartstart

The Smartstart programme continues to run at Eccles Library and aims to help people start a business or grow an existing one. The programme is part funded by the European Regional Development Fund and the GC Business Growth Hub. It offers practical fully funded advice and guidance to help local people start or sustain a business or self-employment; and is open to eligible residents and businesses in Greater Manchester.

In the last 6 months support has included regular 1:1 advice sessions with a business specialist alongside courses and workshops on a wide range of subjects including Branding and Marketing, Business Planning and Finance and Bookkeeping.

Spotlight – Libraries Live

Salford Libraries Live is an Arts Council England-funded 2 year programme of innovative and diverse arts events and performances across 5 venues in Salford. The summer programme saw 18 events delivered for family audiences, engaging with 240 children and bringing high quality arts events and workshops to Salford. Events at Eccles Library included Lego Stop Frame animation with Madlab, Comic book illustrator Tim Quinn, Author and Illustrator Petr Horoczek and Illustrator Johnny Duddle.

Spotlight – Books and Butties

Books and Butties is a project funded by Booth Charities and delivered in partnership with Westwood and Alder Tenants and Residents Association. The programme supports low-income families in the Winton area, who may rely on free school meals during term-time. Activities were delivered over 4 weeks at Westwood Park Community Centre and Winton Library and include sports and physical activity, storytelling and crafts, as well as offering a free healthy lunch to participants. The Library sessions ran every Friday, and included 3D printing, clay modelling, collage and a visit from the Museum of Science and Industry to support STEM learning by making air-propelled trains!

Customer Feedback:

“Very organised. Staff very helpful. Very motivating because you meet different age groups. I love it at the leisure centre”

“Just to say I started the six-week trial membership at Eccles Leisure Centre over summer and thoroughly enjoyed the classes - I've now taken on a membership as am so impressed with the range of classes, the facilities and the staff - thank you”

“I bring my Grandson for swimming lessons at Eccles Leisure Centre. His swimming teacher is Sara, she is fantastic. His lesson is the highlight of his week”

Forthcoming events and activities:

- Salford Schools Cross Country Events at Cleavelly Athletics Track
- New Year Fitness Promotion and classes
- Swim England 'Big School Swim'
- Smartstart Workshops

For more information please see:

<http://www.salfordcommunityleisure.co.uk>