

PERFORMANCE REPORT

Ordsall, Langworthy,
Claremont & Weaste areas

April - September 2018



Enhancing the lives of people in Salford

Performance Report for the Ordsall, Langworthy, Claremont & Weaste areas – April to September 2018

Key highlights include:

- Introduction of Crossfit to Ordsall Leisure Centre, adding an exciting new element to Salford Community Leisure's fitness offer
- Man Versus Fat, support programme using football participation as an incentive to start and maintain weight loss in men thriving at Ordsall Leisure Centre
- Cloud Aerial Arts event attracted over 1,000 visitors to Ordsall Leisure Centre
- Salford & District league relocate their main provision of junior football to Ordsall Leisure Centre
- A newly developed club - Salford Scorpions introduce American Football to Ordsall Leisure Centre
- Manchester United Football Club filmed the new Chevrolet sponsorship advert at Ordsall Leisure Centre
- New programme of fitness classes introduced to Clarendon Leisure Centre
- Launch of 'Digital You' at Pendleton and Ordsall Libraries
- Launch of a regular Business Advice session at Pendleton Library
- New Stay and Play session for babies and toddlers at Ordsall Library
- Successful summer reading challenge
- Launch of a monthly comic club at Height Library



Spotlight – New Gym Equipment

Clarendon Leisure Centre's gym equipment has been refreshed and customers can now experience the benefits of training on market leading equipment provided by Gymgear and Technogym. Feedback from customers has been positive and the improvements mirror those made to the centre's fitness classes, all designed with the aim of appealing to new customers and improving the health of the local community.



Spotlight – Supporting Volunteers

Ordsall Leisure Centre supporting a local project called Ordsall Starlets – a community volunteer led programme which is encouraging boys and girls aged 8 and under to take part in football coaching sessions. Delivered by newly qualified local coaches, the ambition of the project is to engage local children and bring together parents with the aim of developing a new junior football club in the area.

Spotlight - Bowling

Clarendon Leisure Centre recently welcomed 2 bowling leagues to the centre and they have already seen around 100 bowlers sampling the new equipment. The centre plans to maximise the interest in bowling and engage with older members of the community encouraging them to take part in the social as well as physical activities on offer.

Case Study – Pendleton Library Customer

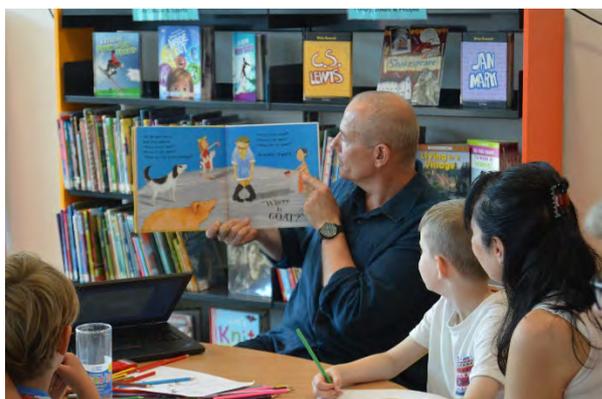
An elderly gentleman who visits Pendleton Library on a daily basis was keen to find out about more social groups in the area. A member of library staff encouraged the gentleman to join Pendleton Libraries monthly reading group. He did and is now an established member of the group.

Spotlight – Supporting People

A homeless French couple who spoke very little English, wanted to join the library. A member of the library team found a French speaking borrower to help with communication. The couple both joined the library and with the help of the interpreter, they were able to add their names to the housing list. Both returned to the library to thank the staff who had helped them that day.

Spotlight – Salford Libraries Live

Salford Libraries Live is an Arts Council England-funded 2 year programme of innovative and diverse arts events and performances across 5 venues in Salford. In the Spring, a number of successful events for adults were delivered at the Pendleton Gateway. As part of the same programme, Pendleton Gateway also hosted a Family Film Day which attracted an audience of 40 adults and 90 children to a screening of Paddington 2.



DigitalYou

Spotlight – Digital You

Height Library have been participating in Digital You, Salford's landmark digital inclusion project helping all residents gain the confidence and capability to become independent users of computers and the internet. A Digital You session takes place once a month at Height Library where customers can drop in for digital help. Customers can make an appointment for help at other times.

Customer Feedback:

"I like that the swimming lessons are engaging and the teachers keep parents up to date on the child's progress"

"All the staff at Clarendon Leisure Centre are great and cannot do enough for you, they add a really good feel to the place"

"The staff at Ordsall Leisure Centre are very approachable, friendly, helpful and have great interaction with their customers and are willing to go that extra mile"

"A big thank you to library staff for their support and understanding – I am very grateful. They helped me to do some complicated letter writing on the pc to help resolve a consumer dispute over faulty goods"

"The library staff have been tremendously helpful – working on my CV and helping me to apply for jobs".

Forthcoming events and activities:

- Manchester United Foundation community programme
- Manchester Ariel Arts Convention

- Introduction of I pads in the children's library
- Computer Classes for Adults at Pendleton Library
- The introduction of basic level IT courses
- Get Online Week
- Libraries Week
- Digital You session at Height Library

For more information please see:

<http://www.salfordcommunityleisure.co.uk>